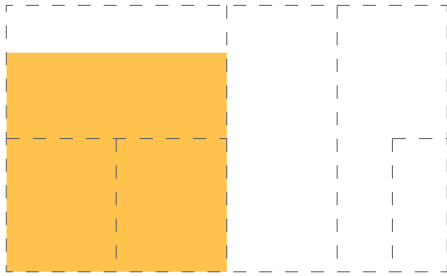


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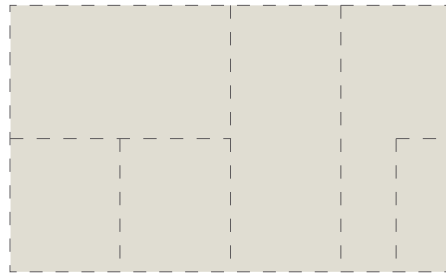


BACK COVER

NO BLEED: 7.5 x 8.88"

W/ BLEED: 8.25 x 9.38"

TRIM: 8.25 x 10.625" (top 1.5" for mailing label)

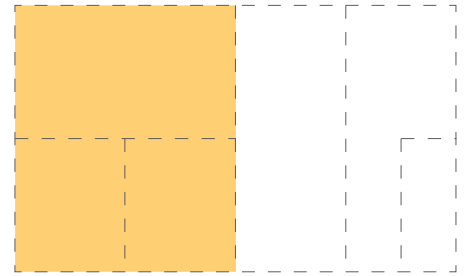


TWO-PAGE SPREAD

NO BLEED: 15 x 9.19"

W/ BLEED: 16.25 x 10.89"

TRIM: 16 x 10.625"

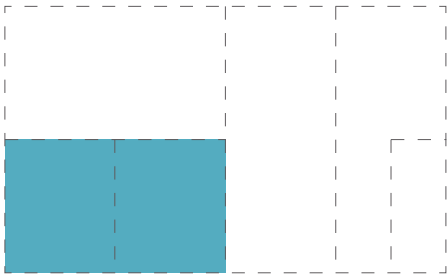


SINGLE PAGE

NO BLEED: 7 x 9.19"

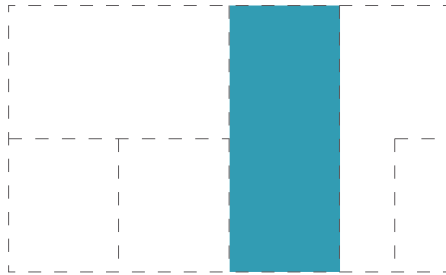
W/ BLEED: 8.25 x 10.88"

TRIM: 8 x 10.625"



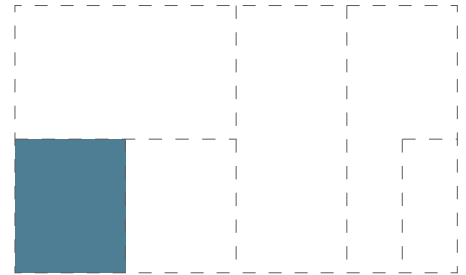
1/2 PAGE HORIZONTAL

7 x 4.53"



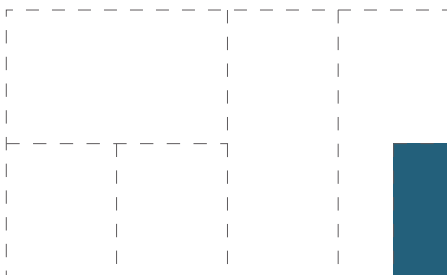
1/2 PAGE VERTICAL

3.44 x 9.19"



1/4 PAGE

3.44 x 4.53"



1/2 COLUMN

1.66 x 4.53"

SPACES AVAILABLE ABOVE

Please create/submit your ad per the specifications above. Any submissions not meeting these specifications may be returned for correction or resized as needed.

2017 PRINT RATES*

	\$/1x
Back Cover	2,500
Two-Page Spread	3,650
Single Page	1,825
1/2 Page Horizontal	1,150
1/2 Page Vertical	1,150
1/4 Page	580
1/2 Column	255

EFFECTIVE: Nov 2016

RATE BASE: 28,000

FREQUENCY: 10 issues

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PRINT DISPLAY ADVERTISING

2017 ISSUE THEMES DEADLINES

JANUARY Making Peace with Your God 11/21

FEBRUARY Union College Student Produced 12/19

MARCH Making Peace with Your Family 1/23

APRIL Making Peace with Your Friends 2/21

MAY Making Peace with Your Community 3/27

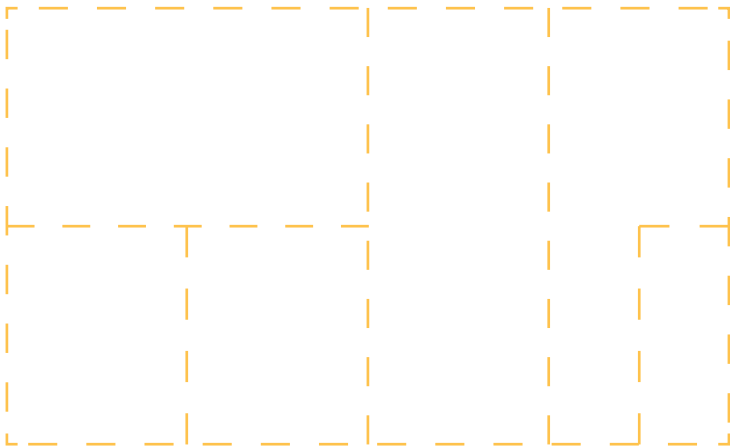
JUNE Making Peace with Your World 4/24

JULY/AUGUST Making Peace with Your Education 5/22

SEPTEMBER Making Peace with Your Health 7/24

OCTOBER Making Peace with Nature 8/21

NOVEMBER/DECEMBER Union College Spotlight 9/19



LAYOUT:

- Build document to match desired ad space (size, orientation, bleed, etc.).
- Do not allow crop marks (if applicable) to encroach upon the trim or bleed areas.
- Keep all text and other non-bleed items at least 1/4" from trim and gutter.

IMAGES:

- Use vector or high resolution images only (at least 300 dpi at print size).
- Images should not have ICC profiles embedded.

COLORS:

- Only use CMYK colors (no RGB or LAB). Convert spot colors to process.

FONTS:

- Embed all fonts or convert to outline.
- Do not allow font substitutions.

ADVERTISING MANAGER

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brennan@outlookmag.org
402.484.3028

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