

OUTLOOK 2017 MEDIA KIT

ONLINE ADVERTISING

Example of website with
online ads in yellow.



OUTLOOK



SPACES AVAILABLE

Please create/submit your ad per the specifications below. Any submissions not meeting these specifications may be returned for correction or resized as needed.

2017 ONLINE RATES

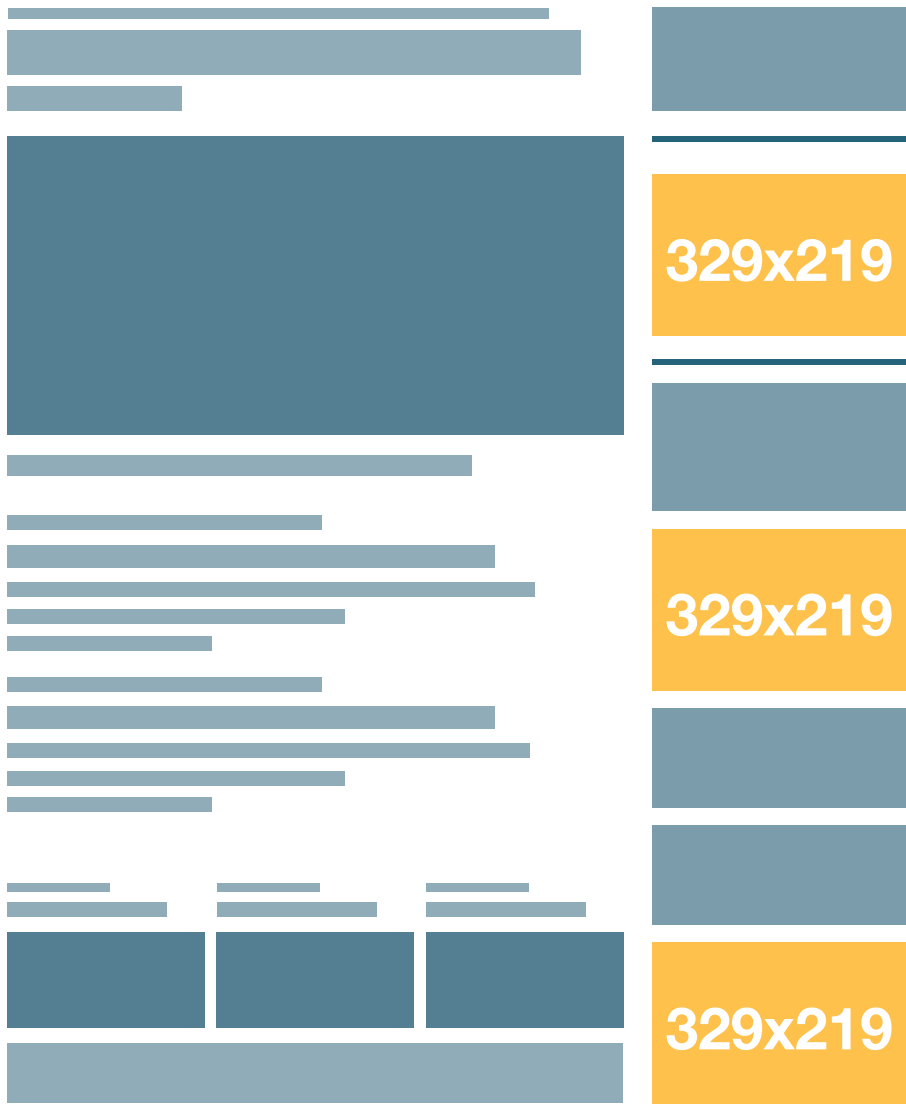
\$/mo*

Homepage Top Right (329x329)	30
Homepage Lower Right (329x329)	25
Story Pages/Various Other (329x219)	40

**Save \$10/month by sharing your ad space on a rotating basis with up to two other advertisers. Space is sold on a first-come-first-serve basis.*

OUTLOOK 2017 MEDIA KIT

ONLINE ADVERTISING



POLICIES:

- First-time advertisements from non-denominational sources must be accompanied by a letter of recommendation from a pastor, elder or conference official (may be emailed) stating that the service/business being advertised is legitimate. Accepted ads do not necessarily constitute endorsement/recommendation from OUTLOOK or the Mid-America Union.
- OUTLOOK reserves the right to refuse any advertisement or to edit ads to conform to our style guide. We assume no responsibility for typographical errors present on files, as submitted.
- Submitting an advertisement constitutes acceptance of our Advertising Terms and Conditions.

ADVERTISING MANAGER

Brennan Hallock
brennan@outlookmag.org
402.484.3028

TO SUBMIT YOUR AD

Please submit your ad online at outlookmag.org/advertise. For your convenience, you can **pay online or mail a check to:**

OUTLOOK
PO Box 6128
Lincoln, NE 68506

Submitting an ad constitutes acceptance of OUTLOOK's Advertising Terms and Conditions. More information available at outlookmag.org/advertise. Advertising packages and other discounts may be available—contact Advertising Manager for details.